

*California-Asia Business Council (Cal-Asia)*  
**Asia Night 2010 Sponsor Response Form**  
*November 17, 2010, Ritz Carlton Hotel, SF*  
**Celebrating Asia Business and Honoring Dr. Ta-Lin Hsu**

<p><b>New Silk Road Sponsor - \$50,000</b></p> <ul style="list-style-type: none"> <li>○ Two seats at New Silk Road Award table</li> <li>○ Company logo on Gala Program cover and full page ad</li> <li>○ Invitation to be Asia Night Honorary Dinner Co-Chair</li> <li>○ Logo and link on Cal-Asia and Asia Night websites</li> <li>○ Logo and name projected on screen during dinner</li> <li>○ Prominent recognition in invitation, email alerts, press releases and assorted materials</li> <li>○ One table of 10 at a priority location</li> <li>○ Sponsorship of one table of 10 invited diplomats</li> <li>○ Invitation to all guests to sponsor reception</li> <li>○ One year complimentary sponsor membership</li> <li>○ Invitation to provide corporate brochure and branded item for Asia Night gift bag</li> </ul>	<p><b>Platinum Sponsor - \$10,000</b></p> <ul style="list-style-type: none"> <li>○ Name and logo listed in Gala Program</li> <li>○ Logo and link on Cal-Asia and Asia Night websites</li> <li>○ Prominent acknowledgement of sponsorship during program</li> <li>○ Prominent recognition in marketing materials</li> <li>○ One table of 10 at a priority location</li> <li>○ 4 invitations to the sponsor reception</li> <li>○ Invitation to provide a branded item for gift bag</li> </ul> <p><b>Gold Sponsor - \$5000</b></p> <ul style="list-style-type: none"> <li>○ Name prominently listed in Gala Program</li> <li>○ Link on Cal-Asia and Asia Night websites</li> <li>○ Prominent acknowledgement of sponsorship during program</li> <li>○ Generous recognition in marketing materials</li> <li>○ One table of 10 at our Gala Dinner</li> <li>○ 2 invitations to the sponsor reception</li> </ul>
<p><b>Jade Sponsor - \$25,000</b></p> <ul style="list-style-type: none"> <li>○ Half-page ad in Gala Program</li> <li>○ Invitation to be Asia Night Honorary Dinner Co-Chair</li> <li>○ Logo and link on Cal-Asia and Asia Night websites</li> <li>○ Logo and name projected on screen during dinner</li> <li>○ Prominent recognition in marketing materials</li> <li>○ One table of 10 at a priority location</li> <li>○ 4 invitations to the sponsor reception</li> <li>○ Sponsorship of one table of 10 invited diplomats</li> <li>○ One year complimentary sponsor membership</li> <li>○ Invitation to provide corporate brochure and branded item for Asia Night gift bag</li> </ul>	<p><b>Silver Sponsor - \$3500</b></p> <ul style="list-style-type: none"> <li>○ Listing in marketing materials</li> <li>○ Acknowledgement of sponsorship during program</li> <li>○ One table of 10 at our Gala Dinner</li> <li>○ 2 invitations to the AN 2010 Sponsor reception</li> </ul> <p><b>Platinum Patron (Individual) - \$1,000.</b></p> <ul style="list-style-type: none"> <li>○ Premium dinner seat</li> <li>○ 1 invitation to the sponsor reception</li> <li>○ Name recognition on promotional materials</li> <li>○ Personal hotlink (website/blog address) on website</li> </ul>
<p><b>Pearl Sponsor - \$15,000</b></p> <ul style="list-style-type: none"> <li>○ Quarter-page ad in Gala Program</li> <li>○ Invitation to serve on Asia Night Honorary Dinner Committee</li> <li>○ Logo and link on Cal-Asia and Asia Night websites</li> <li>○ Prominent acknowledgement of sponsorship during program</li> <li>○ Prominent recognition in marketing materials</li> <li>○ One table of 10 at a priority location</li> <li>○ 4 invitations to the sponsor reception</li> <li>○ One year complimentary corporate membership</li> <li>○ Invitation to provide a branded item for gift bag</li> </ul>	<p><b>Gold Patron (Individual) - \$500.</b></p> <ul style="list-style-type: none"> <li>○ Premium dinner seat</li> <li>○ Name recognition on promotional materials</li> <li>○ Personal name on websites</li> </ul> <p><b>Silver Patron (Individual) - \$350.</b></p> <ul style="list-style-type: none"> <li>○ One dinner seat</li> <li>○ Personal name on website &amp; promotional materials</li> </ul>

Please indicate sponsorship level: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

Please send ASAP to Patcharapol Karwattanagul at Cal-Asia Email: [intern@calasia.org](mailto:intern@calasia.org);

Please send your check to:

California-Asia Business Council, 525 Market St., 25th Floor, San Francisco CA 94105

For Information: Tel. (415) 986-8808

Cal-Asia is a non-profit 501(c)6 organization. Our TIN is 23-7386343.

**Cal-Asia: [www.calasia.org](http://www.calasia.org)**