



**H.E. Jose L. Cuisia, Jr.**  
Philippine Ambassador to the United States, former Central Bank Governor, and former CEO of various important Philippine companies and firms.



**Dr. Bernardo M. Villegas**  
Head of Delegation Professor and Director of Research University of Asia and the Pacific



**Benjamin Philip Romualdez**  
President Chamber of Mines, Philippines President & CEO, Benguet Mining



**Mr. Isidro A. Consunji**  
President, DMCI Holdings, Inc.



**Jesus M. Zulueta, Jr.**  
Managing Director for Asia Pacific ZMG Ward Howell

## Philippine Investment Roadshow in San Francisco 2012

Philippines: Opportunities in the global emerging market of choice

**31 January 2012 8:30 - 10:30 am**  
**SNR Denton Conference Room**  
525 Market Street, 26th Floor  
San Francisco, CA

**The California Asia Business Council and the Philippine Consulate General in San Francisco** cordially invite you to a **Breakfast Briefing and Philippine Trade and Investment Roadshow** in San Francisco, as His Excellency, the Philippine Ambassador brings to San Francisco, a delegation of top-notch CEOs led by premier economist Dr. Bernie Villegas to discuss the Philippines' top priority sectors in investments and trade with leading CEOs and executives from

To reserve your space at the Breakfast Briefing, please register at: [www.calasia.org](http://www.calasia.org)  
direct link: <https://secure.acceptiva.com/?>

**The Philippine Macro-Economy and Capital Markets**  
**Opportunities in Mining and Sustainable Initiatives**  
**Real Estate and Infrastructure Development**  
**World-Class Human Resources**

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# Program

7:45 - 8:30	Registration
8:30 - 8:40	Welcome Remarks and Introduction: <b>Ms. Jeremy Potash</b> , Executive Director, CalAsia
8:40 - 8:55	Remarks: <b>H.E. Ambassador Jose L. Cuisia, Jr.</b>
8:55 - 9:10	The Philippine Macro-Economy and Capital Markets <b>Dr. Bernardo M. Villegas</b> Head of Delegation Professor and Director of Research University of Asia and the Pacific, Manila
9:10 - 9:25	Opportunities in Philippine Mining and Sustainable Initiatives <b>Mr. Philip Romualdez</b> President, Chamber of Mines (Philippines)
9:25 - 9:40	Philippine Real Estate and Infrastructure Sectors <b>Mr. Isidro A. Consunji</b> President, DMCI Holdings, Inc.
9:40 - 9:55	Philippine Human Resources (10 minutes) <b>Mr. Jesus M. Zulueta, Jr.</b> Director for Asia Pacific ZMG Ward Howell
9:55 - 10:20	Moderated Q&A (20-30 mins) Moderator: <b>Michael Alfred Ignacio</b> , Trade Commissioner Philippine Trade and Investment Center
10:20 - 10:30	Concluding Remarks & Acknowledgement: <b>Hon. Marciano A. Paynor, Jr.</b> Consul General Philippine Consulate General - San Francisco

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### Speaker Profiles



H.E. Jose L. Cuisia, Jr. is the Ambassador of the Philippines to the United States. Ambassador Cuisia had been the commissioner (representing the Employer's Group) of the Social Security System (SSS) from September to December 2010 prior to his appointment as ambassador. He was Central Bank governor and chairman of the Monetary Board and concurrently chairman of the Philippine Deposit Insurance Corporation (PDIC) Board from 1990 to 1993. He was also president and CEO/administrator of the SSS and director of the Philippine National Bank (PNB).

Ambassador Cuisia's expertise in banking and insurance is backed up by his years of service in several financial institutions such as the Philippine American Life & General Insurance Company, American International Group, Far East Bank & Trust Company, and Union Bank of the Philippines. He also sat on the board of a number of the Philippines' leading companies, including SM Prime Holdings, Phinma Corporation, Genesis Hotels and Resorts Management, Manila Water Company and Holcim Philippines.



Dr. Bernardo Malvar Villegas, head of the top-tier delegation from the Philippines, is a Visiting Professor of IESE Business School in Barcelona, Professor at the University of Asia and the Pacific (UA&P) and Research Director of the Center for Research and Communication, Manila. He has a Ph.D. in Economics from Harvard University (1963) and is a Certified Public Accountant, having been one of the CPA board toppers in 1958. He obtained Bachelor's degrees in Commerce and the Humanities (both Summa Cum Laude) from De La Salle University. At Harvard, at the age of 21, he was one of the youngest ever to be a teaching fellow in the College of Arts and Sciences.

He has received several prestigious awards such as the Ten Outstanding Young Men (TOYM), 1972, Fulbright, Johnson Foundation, Asia Foundation and the Instituto de Cultura Hispanica. He is currently a member of the boards of directors or advisory boards of leading national and multinational firms, such as the Benguet Corporation, Insular Life, Alaska Corporation, PHINMA Property Holding Corporation, Rolls Royce and Dupont.

In July 1992, Dr. Villegas was appointed member of the Council of Economic Advisers of President Fidel Ramos. In July 1998, he was asked by President Joseph Estrada to help promote the Philippines among local and foreign investors. Under the Administration of President Gloria Macapagal Arroyo, he served as a private sector representative in the board of the National Development Corporation and the Philippine Infrastructure Corporation. Under the present Administration of President Benigno Aquino III, he helps government agencies—both at the national and local levels—to promote investments in the Philippines. He served in the Pacific Board of Economics of Time Magazine and writes regularly for both local and international newspapers, such as the International Herald Tribune and the Asian Wall Street Journal.

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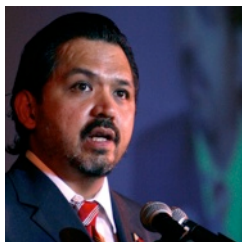


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Mr. Benjamin Philip G. Romualdez is the President and CEO of Benguet Corp since July 21, 2011 and is currently the President of Chamber of Mines of the Philippines (CMP), Asean Federation of Mining Associations (AFMA) and Oxford University and Cambridge University Club of the Philippines,.

Mr. Romualdez is also currently Chairman of BenguetCorp International Limited (Hongkong), Co-Chairman of Philippines-Saudi Arabia Business Council of PCCI, Director of Philippine Mine Safety and Environment Association and Benguet Management Corporation, Trustee of Dona Remedios Trinidad Romualdez Medical Foundation, Inc. and Philippine-Australia Business Council (PABC), and Trustee/Chairman of Dr. Vicente Orestes Romualdez (DVOR) Educational Foundation, Inc. He was a Director of Asian Bank Corporation, AB Capital and Investment Corporation, and Advisory Board Member of Equitable PCI Bank, Inc.



Mr. Isidro A. Consunji (Sid) is a Member of the Board of Directors of D.M. Consunji, Inc. (DMCI), Semirara Mining Corporation, Crown Equities, Inc. He is the Chairman of the Board of DMCI Project Developers Inc., DMCI-Homes, President of DMCI Holdings, Inc., Dacon Corporation, Beta Electric Electric Corp.

He graduated from the University of the Philippines where he earned a degree in Bachelor of Science in Engineering. He also took up Master of Business Economics from the Center for Research & Communication, Master of Business Management from the Asian Institute of Management and Advanced Management Program at IESE School in Barcelona, Spain.

He became the President of Philippine Constructors Association from 1999-2000 & Philippine Chamber of Coal Mines, Inc (May, 1999- January 2002). A Member of the Philippine Overseas Construction Board (POCB).



Jesus M. Zulueta Jr. is Asia-Pacific Director of ZMG Ward Howell and is Manila's leading executive recruiter, handling many assignments at the CEO and senior executive search levels for Philippine and foreign corporations. He is a senior partner of Argosy, a private equity advisory firm that works with major international investors.

Mr. Zulueta is a co-founder and director of the Institute of Corporate Directors and a Fellow of the Australian Institute of Corporate Directors. He was formerly Chairman of the Young Presidents' Organization (YPO) and Governor of the Management Association of the Philippines. He is also a past Trustee of the Helen Keller Foundation, New York (the oldest foundation in America) and was a former Governor of The British School Manila.

He received his College Degree at the Ateneo de Manila University and his MBA from the Columbia University Graduate School of Business in New York City. He is an alumnus of the Advanced Management Program and the International Faculty Program at IESE Business School, University of Navarra, Barcelona, Spain. In addition, he is the Honorary Consul General for the Federal Democratic Republic of Nepal.

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### Key Contacts



**Hon. Marciano A. Paynor, Jr.**  
Consul General  
Consulate General of the Philippines in  
San Francisco

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The Consulate General of the Philippines in San Francisco has jurisdiction over Northern California, Northern Nevada, Washington State, Oregon, Montana, Colorado, Idaho, Utah, Wyoming and Alaska.

The Philippine Consulate General was established immediately upon gaining Philippine Independence in 1946. The Consulate is guided by the country's national development goals and objectives. From the very basic consular service of passport renewal to Philippine nationals in Northern California, the service of the Philippine Consulate General in San Francisco has expanded over the years. It now includes services like the efficient implementation of the Overseas Absentee Voting Act and the Philippine Citizenship Reacquisition and Retention Act of 2003, otherwise known as the Dual Citizenship Law.



**Jeremy Potash**  
Executive Director  
California Asia Business  
Council

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California-Asia Business Council (Cal-Asia) is one of California's leading private-sector, non-profit, international business-promotion associations. Our mission is to help California firms of all sizes develop or expand their commercial ties with the economies of Pacific Asia and India.

Cal-Asia members range from some of the nation's largest multinational companies to small and medium-sized exporters, importers, manufacturers, and service companies. Industries represented range from infrastructure development to technology, and also export-import, resource development, global transportation, engineering and design, banking and finance.



**Michael Alfred V. Ignacio**  
Trade Commissioner  
Philippine Trade and Investment Center - Silicon Valley

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The Philippine Trade and Investment Center in Silicon Valley is the Commercial Section of the Consulate General of the Philippines in San Francisco and is the representative office of the Philippine Department of Trade and Industry in the US Pacific Northwest.

The mandates of the Philippine Trade and Investment Center are Trade Promotion and Investment Promotion in various identified priority sectors common between the Philippines and the US particularly in its areas of coverage. PTIC Silicon Valley maintains offices both in Santa Clara and at the premises of the Consulate General in San Francisco.

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